



***Lynne Katzmann, Founder and CEO of Juniper Communities Honored with McKnight's Women of Distinction Lifetime Achievement Award***

**Bloomfield, NJ, March 2019** – Juniper Communities, a leader in quality, value and innovation in long-term care, today announced its founder and CEO, Lynne Katzmann, Ph.D., has been chosen as the first-ever recipient of McKnight's Women of Distinction Lifetime Achievement Award. The award recognizes a woman leader who has made significant contributions in the area of senior living or skilled care over the course of a lengthy career.

Lynne Katzmann is the driving force behind Juniper Communities, the only woman-founded, owned and led business among the top 40 national assisted living companies. Juniper celebrated its 30th anniversary in 2018 and is ranked No. 12 on Crain's New York Business' annual list of the 25 largest women-owned businesses in the New York area.

"While there's no shortage of trailblazers in the senior care industry, Lynne Katzmann stands out for her approach to combining research and innovation over the past three decades," said Craig Roth, publisher of McKnight's Senior Living and McKnight's Long-Term Care News. "The field has benefited greatly from her wisdom and guidance."

Through her vision and forward approach, Katzmann is making great strides to innovate within the industry and increase the role of technology to conquer the challenges facing senior living providers. Her brain-child, the innovative Connect4Life program is Juniper's signature solution to the escalating demand for healthcare, higher healthcare costs and problematic or poor outcomes. This model, which integrates onsite primary care, pharmacy and lab services with social supports and residential care, has been proven to improve residents' care by decreasing hospitalizations, re-hospitalizations and urgent care visits. It is receiving industry accolades for its significant benefits to residents and their families, and cost savings to Medicare.

"It is truly an honor to receive McKnight's Women of Distinction Lifetime Achievement Award," said Lynne Katzmann, founder and CEO of Juniper Communities. "This award is a testament to the exceptional commitment of Juniper staff members who have worked together to make a positive impact and groundbreaking advances in the long term care environment."

Consistently listed as one of the top companies in the industry, Juniper is dedicated to fostering healthy and independent lives for elders, offering care and services spanning independent living, assisted living, memory care, skilled nursing and short-term rehabilitation. It has 21 facilities in four states — Colorado, Florida, New Jersey and Pennsylvania — and more than 1,600 employees.

Juniper was certified as a great workplace by the independent analysts at Great Place to Work® in 2018, the same year the company rolled out its REfresh wellbeing program, in which residents and staff members participate in mindfulness training to promote whole-person wellness and enrich the lives of residents and senior living providers.

The company pioneers educational and skills training programs and comprehensive benefit programs for its staff and is proud to have developed the first assisted living community built to the standards of the US Green Building Council's Leadership in Energy and Environmental Design Program.

Katzmann brings 30+ years of experience and a proven track record of developing programs which are leading in the industry and making a positive impact nationwide. Throughout her career she has been a pioneer in driving corporate gender equality and has built leadership teams which are more than 75% women. As a highly sought after speaker and board member, she strives to elevate the role and recognition of women in board rooms.

The McKnight's Women of Distinction program also is recognizing 19 Hall of Honor inductees and 21 Rising Stars award recipients this year, with nominations from the field having been judged by an independent panel of industry representatives. All of this year's honorees will be celebrated at an evening event May 16 in Chicago.

#### **About Juniper Communities, LLC**

Juniper Communities, a leader in quality, value and innovation in long-term care, operates facilities in New Jersey, Florida, Pennsylvania and Colorado that emphasize residents' comfort, interaction and security. Our facilities and approach to housing and care offers residents the opportunity to live a full life, regardless of age or health. Juniper's innovative Connect4Life program has been proven to improve residents' care by decreasing hospitalizations, re-hospitalizations and urgent care visits, while offering potential cost savings to public programs such as Medicare. To learn more about the many ways Juniper Communities innovates in support of our residents, please contact us at [junipercommunities.com](http://junipercommunities.com) or 973.661.8300.

###